

## Helping you choose the right service for you Proofreading vs Editing

	Proofreading	Editing
1.	Performed on the final draft of the document	Performed on the first draft of the document and continues till the draft is finalized
2.	Addresses surface-level issues	Addresses the core features of writing (clarity and focus, organisation, ideas and themes, voice.)
3.	Universally accepted, consistent definition	Definition varies according to the scope of editing.
4.	Eliminates misspellings, grammatical and punctuation errors, inconsistencies, formatting errors, etc.	Enhances the language by making changes for clarity, readability, and smooth narration.
5.	Does not include word count reduction	Includes word reduction, if required
6.	Makes already good writing error-free	Overall quality of writing is improved
7.	Does not require much collaboration with the author	Collaborative as it requires the editor to work with the author
8.	Shorter turnaround time	Slightly longer turnaround time (as the amount of work required is more)

## What we can help you with

	What we can do
Website content	<p>We analyse:</p> <ul style="list-style-type: none"><li>• images and alternative text (alt text). It is a legal requirement for websites to provide 'alt text' descriptions for any images (except decorative) used or embedded in your website.</li><li>• Metadata. Metadata is a set of data that describes and gives information about other data</li><li>• Google description</li><li>• Internal and external links</li></ul> <p><b>Our prices start from £15 per page</b></p>
Business social media profiles and descriptions	<p>We will proofread and copy edit your profiles and descriptions</p> <p><b>Our prices start from £10</b></p>
Reports, documents, transcripts	<p>Proofreading and light editing</p> <p><b>Our prices start from £20 per 1000 words</b></p>
Flyers, leaflets, newsletters and blogs	<p>Proofreading and editing</p> <p><b>Our prices start from £15 per page</b></p>
Assignments and dissertations	<p>We will eliminate errors, ensure smooth narration and reduce word count to within the word count for you.</p> <p>We also review your references to ensure they are all upto required standard</p> <p><b>Our prices start from £30 per 1000 words *References are charged separately based on the length of your list</b></p>
CVs and personal statements	<p>We will refine your CV and personal statement for you, helping you to land that dream job.</p> <p><b>Our prices start from £20 per page</b></p>